



LIVE 2 ➤ LEAD

Sponsorship Prospectus

October 9, 2015

Brought to Cecil County, Maryland

By

DiVirgilio & Associates

A World Class Event



What is Live2Lead?

A leader development experience designed to equip you with new perspectives, practical tools and key takeaways.

You'll breathe new life into your leadership during this information-packed day event. Learn from world-class leadership experts in the morning and return to your office ready to implement your new action plan and lead with renewed passion and commitment.

The Speakers



JOHN C. MAXWELL
Leadership Expert,
Bestselling author
& Coach



PATRICK LENCIONI
Founder & President
The Table Group &
Best-selling author



VALORIE BURTON
Certified Personal &
Executive Coach &
best-selling author



B. KEVIN TURNER
Chief Operating Officer
Microsoft (special
video interview)

LIVE2»LEAD



Sponsorship Packages

The Tri-State Broadcast of LIVE2LEAD will take place on October 9, 2015 at The Upper Chesapeake Ball Room (North East Fire Hall), North East, MD 21901.

Audience: 200 leaders, managers, and small business owners

Excellence in Leadership Sponsor (2 available) \$2,500

- 10 Premium Sponsor tickets to LIVE2LEAD Event
- Premiere placement for company exhibit at the event
- Promotion in all pre/post-event press releases, advertising & e-mail blasts
- Mention from the stage during the LIVE2LEAD Program
- Promotional raffle tickets will be provided to give to attendees when they visit your booth. Raffle tickets will be used for door prizes.
- You will be provided 3-4 minutes to promote your business during the event.
- Complimentary training session for your company by a certified John Maxwell Team facilitator.

Distinguished Leadership Sponsor (2 available) \$1,250

- 5 Premium Sponsor tickets to LIVE2LEAD Event
- Premiere placement for company exhibit at the event
- Promotion in all pre/post-event press releases, advertising, & e-mail blasts
- Two mentions from the stage during the LIVE2LEAD Program
- Promotional raffle tickets will be provided to give to attendees when they visit your booth. Raffle tickets will be used for door prizes.

Emerging Leadership Sponsor (5 available) \$500

- 3 Premium Sponsor tickets to LIVE2LEAD Event
- Company exhibit at the event
- Promotion in all pre/post-event press releases, advertising, & e-mail blasts
- Mention from the stage during the LIVE2LEAD Program
- Promotional raffle tickets will be provided to give to attendees when they visit your booth. Raffle tickets will be used for door prizes.



Please complete the attached form and fax to Sara Dutton at 866-350-3894 or email to Info@non-profitconsultant.com.

Please make checks payable to: DiVirgilio & Associates

Let's Get Started:

Information

Contact Name: _____

Business Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Credit Card Number: _____ Exp. Date _____

CVC: _____ Name on Card: _____

Sponsorship Package

Excellence (\$2500) _____ Distinguished (\$1250) _____

Emerging (\$500) _____

Sponsor Signature: _____

LIVE 2 >> LEAD